

Western University
Department of Political Science
Business and Government
Political Science 2211E

Fall-Winter 2014-2015
Mondays 3:30-6:30 pm, KB106

Instructor: Dr. Joseph Lyons
Office: Social Science Centre, Rm. 4162
Office hours: Mondays 1-3 pm, or by appointment
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Course Description: This course reviews the relationship between business and government emphasizing both the Canadian and global contexts. On the government side, the focus will be primarily on the federal government, while on the business side the focus will be primarily on large public companies (that is, those listed on the stock exchange). With this focus in mind, the course examines historical and contemporary issues in business-government relations as well as a variety of theories and concepts that are useful for understanding them.

Course Structure: The course meets weekly on Monday afternoons from 3:30-6:30 pm. It will consist of two hour lectures from 3:30-5:30 pm, and one hour tutorials from 5:30-6:30 pm.

Required Readings: A course package containing the readings for the first semester is available from the university book store. The second semester reading package will be available later this fall. Additional readings may be posted on the course website. Assigned reading should be done **before** the class in which it is to be discussed.

Evaluation:

Debate	10%	In scheduled tutorials
First Term Essay	25%	Due 3 November
First Term Exam	20%	Exam Period
Op-Ed Writing Assignment	20%	Due 9 March
Final Exam	25%	Exam Period

Tutorial Debates

10%

Each student will participate in one debate. Debates will take place from 5:30-6:30 pm during the tutorial period after the lecture. The sign-up list for debate topics will be posted on the instructor's office door and students must sign-up for a topic no later than before class on 22 September. A list of debate topics and dates is available on the course website. When students sign-up for a debate topic they must choose either the affirmative or negative position. If some topics are under-subscribed, some students may be asked to choose other topics in order to ensure four persons per team. Each team must provide a 3 page, typed, point-form summary of

their main arguments including a bibliography of no less than 10 sources. The debates will be graded on the basis of an overall team mark worth 10% of the course. A debate instruction sheet and grading guide is available on the course website. Students who miss their debates without prior arrangement with the course instructor will be given a grade of zero. Tutorial attendance is mandatory. Attendance will be taken at random with penalty marks being deducted from individual debate grades.

First Term Essay 25%

One first term research essay is due on 3 November and should be 10-12 typed double-spaced pages in length (3,000-4,000 words). Longer papers will not be accepted. The purpose of the essay is to identify the ideas and interests involved in the debate over a specific public policy issue and to argue in favour of one side or the other. In doing so, students will: identify the key ideas and arguments on each side of the debate and explain which theoretical approach they connect to (i.e. neoliberal or Keynesian-welfare); identify the specific interest groups that support each side of the debate; and, using detailed research, argue in favour of one side of the debate. A list of possible essay topics will be made available on the course website early in the term. Students must choose a topic from this list. The essays will be marked for research, argument, organization, and writing style and should conform to the format that will be discussed in detail in class. An essay grading guide is available on the course website. Bibliographies must have at least 10 sources which conform to the standards outlined in class. Essays are due at the beginning of class no later than 3:30 pm. Once the lecture begins, the paper is late. Late essays will receive a late penalty of 15%. Late essays are then due the following week at the start of class no later than 3:30 pm. After that, the essay will not be accepted and will receive a grade of zero. Extensions will only be granted for documented medical and other emergencies in accordance with university policy. All essays must also be submitted to turnitin.com through the course website as outlined in class.

First Term Exam 20%

The first term exam will cover material from the lectures and readings and will include both short and long-answer questions. It will be held on a date to be determined by the Registrar during the December exam period. No electronic devices will be allowed.

Op-Ed Writing Piece 20%

One op-ed writing piece is due on 9 March and it should be between 700-800 words in length. Students will write an op-ed on one of the debate topics **other than** the topic they did for their debate. Op-ed pieces will be marked for research, organization and writing style and should conform to the format that will be discussed in detail in class. An op-ed grading guide is available on the course website. Op-eds are due at the beginning of class no later than 3:30 pm. Once the lecture begins, the op-ed is late. Late op-eds will receive a late penalty of 15%. Late op-eds are then due the following week at the start of class no later than 3:30. After that, the op-ed will not be accepted and will receive a grade of zero. Extensions will only be granted for documented medical and other emergencies in accordance with university policy. All op-eds must also be submitted to turnitin.com through the course website as outlined in class.

Final Exam

25%

The final exam will cover material from the lectures and readings from the second term only and will include both short and long-answer questions. It will be held on a date to be determined by the Registrar during the April exam period. No electronic devices will be allowed.

Turnitin.com:

As noted above, essays and op-ed writing assignments must be submitted both in hard copy and electronically to the plagiarism checking website turnitin.com (available through the course website and under license to the University). Please be advised that: All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system. Use of the service is subject to the licensing agreement, currently between the University of Western Ontario and Turnitin.com.

Course Schedule and Required Readings

Sept. 8 Introduction

No Tutorial

Sept. 15 Political Economy and the Canadian Political System

Readings: Howlett, Michael, Alex Netherton, and M. Ramesh. 1999. "Introduction." Ch. 1 in *The Political Economy of Canada: An Introduction*. Don Mills, ON: Oxford University Press.
Malloy, Jonathan. 2006. "Is There a Democratic Deficit in Canadian Legislatures and Executives?" Pp 61-84 in *Canadian Politics: Democracy and Dissent*, edited by Joan Grace and Byron Sheldrick. Toronto: Pearson/Prentice Hall.

No Tutorial

Sept. 22 Federalism and Public Policy

Readings: Simeon, Richard and Ian Robinson. 2009. "The Dynamics of Canadian Federalism." Pp 155-178 in *Canadian Politics*, 5th edition, edited by James Bickerton and Alain-G Gagnon. Toronto: University of Toronto Press.
Howlett, Michael, M. Ramesh, and Anthony Perl. 2009. "Introduction: Why Study Public Policy?" Ch. 1 in *Studying Public Policy: Policy Cycles & Policy Subsystems*. Don Mills, ON: Oxford University Press.

Tutorial: Discussion of Debate Requirements and Organization of Debating Teams

Sept. 29 The Theory of the Firm and the Canadian Market Structure

Readings: Green, Christopher. 1990. "The Firm: Size, Control, Goals, and Behaviour." Ch. 2 in *Canadian Industrial Organization and Policy*, 3rd edition. Toronto: McGraw-Hill Ryerson Ltd.

- Graham Taylor. 2009. "Into the Millennium." Ch. 13 in *The Rise of Canadian Business*. Don Mills, ON: Oxford University Press.
- Hale, Geoffrey. 2009. "Canada's Economic Structure: Diversity, Dynamism, and the Political Economy of Business-Government Relations." Ch. 6 in *Uneasy Partnership: The Politics of Business and Government in Canada*. Toronto: Toronto University Press.

Tutorial: Debating Teams Planning Meeting

Oct. 6 Liberal/Neoliberal and Keynesian-Welfare Approaches to Economic Policy

- Readings: Howlett, Michael, Alex Netherton, and M. Ramesh. 1999. "Liberal Political Economy." Ch. 2 in *The Political Economy of Canada: An Introduction*. Don Mills, ON: Oxford University Press.
- Richardson, James. 2001. "Contending Liberalisms." Ch.3 in *Contending Liberalisms in World Politics: Ideology and Power*. Boulder, CO: Lynee Rienner Publishers, Inc.

Tutorial: Debate #1

Oct. 13 Thanksgiving – No Class

Oct. 20 Monetary and Financial Policy

Paul Schmidt from the Writing Centre will be coming to class at 4:45 to give some general instructions on essay writing

- Readings: Brander, James A. 2014. "Macroeconomic Policy." Ch. 14 in *Government and Policy Towards Business*, 5th edition. Mississauga, ON: John Wiley & Sons Canada Ltd.
- Helleiner, Eric. 2005. "A Fixation with Floating: The Politics of Canada's Exchange Rate Regime." *Canadian Journal of Political Science* 38: 23-14.

Tutorial: Discussion of Essay Requirements

Oct. 27 Fiscal and Social Policy

- Readings: Brown, Douglas M. 2012. "Fiscal Federalism: Maintaining a Balance." Pp. 118-140 in *Canadian Federalism*, 3rd edition, edited by Herman Bakvis and Grace Skogstad. Don Mills, ON: Oxford University Press.
- Miljan, Lydia. 2012. "Social Policy." Ch.7 in *Public Policy in Canada: An Introduction*, 6th edition. Don Mills, ON: Oxford University Press.

Tutorial: Debate #2

Nov. 3 The Rise of the Welfare State

****ESSAYS DUE AT START OF CLASS BY 3:30 - Once the lecture starts, the paper is late****

A portion of Disc 1 of the documentary *Commanding Heights: The Battle for the World Economy* will be shown during the first part of class (Brescia, Kings: HD 87. C73 2002; Huron: HD C65 2002)

- Readings: Lewis, Timothy. 2003. "Deficit Finance in Historical Perspective." Ch. 2 in *In the Long Run We're All Dead: The Canadian Turn to Fiscal Restraint*. Vancouver: UBC Press.
- Helleiner, Eric. 1994. "Bretton Woods and the Endorsement of Capital Controls." Ch. 2 in *States and the Reemergence of Global Finance*. Ithaca, NY: Cornell University Press.

No Tutorial

Nov. 10 The Postwar Keynesian Era and Fordism

- Readings: McBride, Stephen and John Shields. 1997. "The Post-War Canadian State." Ch.2 in *Dismantling a Nation: The Transition to Corporate Rule in Canada*, 2nd edition. Halifax, NS: Fernwood Publishing.
- Harvey, David. 1990. "Fordism." Ch. 8 in *The Condition of Postmodernity: An Enquiry into the Origins of Cultural Change*. Cambridge, MA: Blackwell Publishers.

Tutorial: Debate #3

Nov. 17 The Rise of Neoliberalism

A portion of Disc 1 of the documentary *Commanding Heights: The Battle for the World Economy* will be shown during the first part of class (Brescia, Kings: HD 87. C73 2002; Huron: HD C65 2002)

- Readings: Blyth, Mark. 2002. "Disembedding Liberalism: Ideas to Break a Bargain." Ch. 5 in *Great Transformations: Economic Ideas and Institutional Change in the Twentieth Century*. Cambridge, UK: Cambridge University Press.
- McBride, Stephen and Heather Whiteside. 2011. "The Neoliberal State." Ch. 4 in *Private Affluence Public Austerity: Economic Crisis and Democratic Malaise in Canada*. Halifax and Winnipeg: Fernwood Publishing.

No Tutorial

Nov. 24 Economic Globalization

- Readings: Mittleman, James H. 2006. "Globalization and Its Critics." Pp. 64-76 in *Political Economy and the Changing Global Order*, 3rd edition, edited by Richard Stubbs and Geoffrey R.D. Underhill. Don Mills, ON: Oxford University Press.
- Wolf, Martin. 2004. "Incensed about Inequality." Ch. 9 in *Why Globalization Works*. New Haven, CO: Yale University Press.

No Tutorial

Dec. 1 Exam Review and Return of Essays

No Tutorial

-----Xmas Break-----

Jan. 5 Debate #4

Debate #4 will run during normal class time.

Jan. 12 International Finance and the 2008 Financial Crisis

Readings: O'Brien, Robert and Marc Williams. 2010. "The Global Financial System." Ch. 8 in *Global Political Economy: Evolution and Dynamics*, 3rd edition. New York: Palgrave Macmillan.
Helleiner, Eric. 2014. "Introduction and Overview." Ch. 1 in *The Status Quo Crisis: Global Financial Governance after the 2008 Meltdown*. New York: Oxford University Press.

Tutorial: Debate #5

Jan. 19 International Trade

Readings: Cohn, Theodore H. 2010. "Global Trade Relations." Ch. 7 in *Global Political Economy: Theory and Practice*, 5th edition. New York: Pearson Education Inc.
Skogstad, Grace. 2012. "International Trade Policy and the Evolution of Canadian Federalism." Pp. 203-222 in *Canadian Federalism*, 3rd edition, edited by Herman Bakvis and Grace Skogstad. Don Mills, ON: Oxford University Press.

Tutorial: Debate #6

Jan. 26 Business Regulation, Competition Policy, and Crown Corporations

Readings: Brooks, Stephen and Andrew Stritch. 1991. "Business Regulation." Ch. 11 in *Business and Government in Canada*. Scarborough, ON: Prentice-Hall.
Hale, Geoffrey. 2009. "Government Business Enterprises: The State Sector in Transition." Ch. 9 in *Uneasy Partnership: The Politics of Business and Government in Canada*. Toronto: University of Toronto Press.

Tutorial: Debate #7

Feb. 2 Corporate Governance

Readings: Lawrence, Ann T. and James Weber. "Stockholder Rights and Corporate Governance." Ch. 14 in *Business and Society: Stakeholders, Ethics, Public Policy*, 13th edition. New York: McGraw-Hill Irwin.
Roger Martin. 2010. "The Age of Customer Capitalism". *Harvard Business Review*. January-February, 2010: 58-65.

Tutorial: Debate #8

Feb. 9 Business Lobbying

Readings: Taylor, Wayne D., Allan A. Warrack, and Mark C. Baetz. 1999. "Business Dealing with Government." Ch. 12 in *Business and Government in Canada: Partners for the Future*. Scarborough, ON: Prentice-Hall.
Brownlee, Jamie. 2005. "Intersectoral Policy Organizations." Ch. 4 in *Ruling Canada: Corporate Cohesion and Democracy*. Halifax: Fernwood Publishing.

Tutorial: Discussion of Op-Ed Requirements

Feb. 16 Reading Week – No Class

Feb. 23 Corporate Social Responsibility

Readings: Carroll, Archie B. and Ann K. Buchholtz. 2012. "Corporate Citizenship: Social Responsibility, Responsiveness, and Performance." Ch. 2 in *Business and Society: Ethics, Sustainability, and Stakeholder Management*, 8th edition. Mason, OH: South-Western Cengage Learning.
Haufler, Virginia. 2001. "Public and Private Interests in Global Regulation: An Overview of the Issues." Ch. 1 in *A Public Role for the Private Sector*. Washington, DC: Carnegie Endowment for International Peace.

Tutorial: Debate #9

Mar. 2 Labour Relations

Readings: Jackson, Andrew. 2010. "Work, Wages, and the Living Standards of Canadian People." Ch. 2 in *Work and Labour in Canada: Critical Issues*, 2nd edition. Toronto: Canadian Scholars' Press, Inc.
Pikety, Thomas. 2014. "Inequality of Labor Income." Ch. 9 in *Capital in the Twenty-First Century*. Cambridge, MA: The Belknap Press of Harvard University Press.

Tutorial: Debate #10

Mar. 9 The Anti-Corporate/Anti-Globalization/Occupy Movements

****OP-EDS DUE AT START OF CLASS BEFORE 3:30 p.m. - Once the lecture starts, the op-ed is late****

Readings: Helleiner, Eric. 2006. "Alternatives to Neoliberalism? Towards a More Heterogeneous Global Political Economy." Pp. 77-87 in *Political Economy and the Changing Global Order*, 3rd edition. Don Mills, ON: Oxford University Press.
Hayduk, Ron. 2013. "The Anti-Globalization Movement and OWS." Pp. 225-246 in *Occupying Political Science: The Occupy Wall Street Movement from New York to the World*. New York: Palgrave Macmillan.

No Tutorial

Mar. 16 Environmental and Natural Resource Policy

Readings: Miljan, Lydia. 2012. "Environmental Policy." Ch. 11 in *Public Policy in Canada: An Introduction*, 6th edition. Don Mills, ON: Oxford University Press.
Healy, Robert G., Debora L. VanNijnatten, and Marcelo López-Vallejo. 2014. "Environmental Management Approaches and Capacities." Ch. 1 in *Environmental Policy in North America*. Toronto: University of Toronto Press.

No Tutorial

Mar. 23 Business Subsidies, Research and Development, and Intellectual Property Rights

Readings: Brown, Douglas. 2006. "Still in the Game: Efforts to Govern Economic Development Competition in Canada." Pp. 49-71 in *Racing to the Bottom? Provincial Interdependence in the Canadian Federation*. Vancouver: UBC Press.
Brander, James A. 2014. "Innovation Policy and Intellectual Property." Ch. 13 in *Government Policy toward Business*, 5th edition. Mississauga, ON: John Wiley & Sons.

No Tutorial

Mar. 30 Municipal Governments and Local Economic Development

Readings: Sancton, Andrew. 2010. "Local Government." Pp. 131-149 in *The Oxford Handbook of Canadian Politics*, edited by John C. Courtney and David E. Smith. New York: Oxford University Press.
Polèse, Mario. 2011. "Urban Development Legends." *City Journal* (Autumn), available at http://www.city-journal.org/2011/21_4_urban-development.html

No Tutorial

Apr. 6 Exam Review and Return of Op-Eds

No Tutorial

**APPENDIX TO UNDERGRADUATE COURSE OUTLINES
DEPARTMENT OF POLITICAL SCIENCE**

Prerequisite checking - the student's responsibility

"Unless you have either the requisites for this course or written special permission from your Dean to enroll in it, you may be removed from this course and it will be deleted from your record. This decision may not be appealed. You will receive no adjustment to your fees in the event that you are dropped from a course for failing to have the necessary prerequisites."

Essay course requirements

With the exception of 1000-level courses, most courses in the Department of Political Science are essay courses. Total written assignments (excluding examinations) will be at least 3,000 words in Politics 1020E, at least 5,000 words in a full course numbered 2000 or above, and at least 2,500 words in a half course numbered 2000 or above.

Use of Personal Response Systems ("Clickers")

"Personal Response Systems ("clickers") may be used in some classes. If clickers are to be used in a class, it is the responsibility of the student to ensure that the device is activated and functional. Students must see their instructor if they have any concerns about whether the clicker is malfunctioning.

Students must use only their own clicker. If clicker records are used to compute a portion of the course grade:

- the use of somebody else's clicker in class constitutes a scholastic offence,
- the possession of a clicker belonging to another student will be interpreted as an attempt to commit a scholastic offence."

Security and Confidentiality of Student Work (refer to current *Western Academic Calendar* (<http://www.westerncalendar.uwo.ca/>))

"**Submitting or Returning Student Assignments, Tests and Exams** - All student assignments, tests and exams will be handled in a secure and confidential manner. Particularly in this respect, leaving student work unattended in public areas for pickup is not permitted."

Duplication of work

Undergraduate students who submit similar assignments on closely related topics in two different courses must obtain the consent of both instructors prior to the submission of the assignment. If prior approval is not obtained, each instructor reserves the right not to accept the assignment.

Grade adjustments

In order to ensure that comparable standards are applied in political science courses, the Department may require instructors to adjust final marks to conform to Departmental guidelines.

Academic Offences

"Scholastic offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence, at the following Web site:

<http://www.uwo.ca/univsec/handbook/appeals/scholoff.pdf>."

Submission of Course Requirements

ESSAYS, ASSIGNMENTS, TAKE-HOME EXAMS **MUST** BE SUBMITTED ACCORDING TO PROCEDURES SPECIFIED BY YOUR INSTRUCTOR (I.E., IN CLASS, DURING OFFICE HOURS, TA'S OFFICE HOURS) OR UNDER THE INSTRUCTOR'S OFFICE DOOR.

THE MAIN OFFICE DOES NOT DATE-STAMP OR ACCEPT ANY OF THE ABOVE.

Note: Information excerpted and quoted above are Senate regulations from the Handbook of Scholarship and Academic Policy. <http://www.uwo.ca/univsec/handbook/>

Students registered in Social Science should refer to <http://counselling.ssc.uwo.ca/> <http://counselling.ssc.uwo.ca/procedures/havingproblems.asp> for information on Medical Policy, Term Tests, Final Examinations, Late Assignments, Short Absences, Extended Absences, Documentation and other Academic Concerns. Non-Social Science students should refer to their home faculty's academic counselling office.

Plagiarism

"Plagiarism: Students must write their essays and assignments in their own words. Whenever students take an idea, or a passage from another author, they must acknowledge their debt both by using quotation marks where appropriate and by proper referencing such as footnotes or citations. Plagiarism is a major academic offence." (see Scholastic Offence Policy in the Western Academic Calendar).

Plagiarism Checking: "All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism. All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system. Use of the service is subject to the licensing agreement, currently between The University of Western Ontario and Turnitin.com (<http://www.turnitin.com>)."

Multiple-choice tests/exams: "Computer-marked multiple-choice tests and/or exams may be subject to submission for similarity review by software that will check for unusual coincidences in answer patterns that may indicate cheating."

Note: Information excerpted and quoted above are Senate regulations from the Handbook of Scholarship and Academic Policy. <http://www.uwo.ca/univsec/handbook/>

PLAGIARISM*

In writing scholarly papers, you must keep firmly in mind the need to avoid plagiarism. Plagiarism is the unacknowledged borrowing of another writer's words or ideas. Different forms of writing require different types of acknowledgement. The following rules pertain to the acknowledgements necessary in academic papers.

A. In using another writer's words, you must both place the words in quotation marks and acknowledge that the words are those of another writer.

You are plagiarizing if you use a sequence of words, a sentence or a paragraph taken from other writers without acknowledging them to be theirs. Acknowledgement is indicated either by (1) mentioning the author and work from which the words are borrowed in the text of your paper; or by (2) placing a footnote number at the end of the quotation in your text, and including a correspondingly numbered footnote at the bottom of the page (or in a separate reference section at the end of your essay). This footnote should indicate author, title of the work, place and date of publication, and page number.

Method (2) given above is usually preferable for academic essays because it provides the reader with more information about your sources and leaves your text uncluttered with parenthetical and tangential references. In either case words taken from another author must be enclosed in quotation marks or set off from your text by single spacing and indentation in such a way that they cannot be mistaken for your own words. Note that you cannot avoid indicating quotation simply by changing a word or phrase in a sentence or paragraph which is not your own.

B. In adopting other writers' ideas, you must acknowledge that they are theirs.

You are plagiarizing if you adopt, summarize, or paraphrase other writers' trains of argument, ideas or sequences of ideas without acknowledging their authorship according to the method of acknowledgement given in 'A' above. Since the words are your own, they need not be enclosed in quotation marks. Be certain, however, that the words you use are entirely your own; where you must use words or phrases from your source, these should be enclosed in quotation marks, as in 'A' above.

Clearly, it is possible for you to formulate arguments or ideas independently of another writer who has expounded the same ideas, and whom you have not read. Where you got your ideas is the important consideration here. Do not be afraid to present an argument or idea without acknowledgement to another writer, if you have arrived at it entirely independently. Acknowledge it if you have derived it from a source outside your own thinking on the subject.

In short, use of acknowledgements and, when necessary, quotation marks is necessary to distinguish clearly between what is yours and what is not. Since the rules have been explained to you, if you fail to make this distinction your instructor very likely will do so for you, and they will be forced to regard your omission as intentional literary theft. Plagiarism is a serious offence which may result in a student's receiving an 'F' in a course or, in extreme cases in their suspension from the University.

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Adopted by the council of the Faculty of Social Science, October, 1970; approved by the Dept. of History August 13, 1991

Accessibility at Western: Please contact poliscie@uwo.ca if you require any information in plain text format, or if any other accommodation can make the course material and/or physical space accessible to you.

SUPPORT SERVICES

Students who are in emotional/mental distress should refer to Mental Health@Western

<http://www.uwo.ca/uwocom/mentalhealth/> for a complete list of options about how to obtain help.